

NAWIC and the Employer

How can a NAWIC membership work for you, the employer?

By Sharing Knowledge and Ideas

- Through NAWIC membership, your employee will increase her knowledge of the industry by networking with other members employed in the construction industry.
- Monthly chapter meetings, national conventions and regional conferences provide opportunities for association and a strong communication network. This helps develop and broaden valuable business contacts for your firm through your employee.
- NAWIC members can get updates on pending legislation, both locally and nationally, through its Legislative Industry Issues Committee.
- More than 30 associations work with NAWIC to share resources, aggressive problem resolutions, and safety training and practices. Together, we create a more positive image of not only the industry in general, but also of the role of women in the non traditional field of construction.

Through Construction Education

- As a NAWIC member, your employee can participate in the educational programs developed by the NAWIC Education Foundation.
- Courses in the fundamentals of construction terminology, processes, procedures and technology provide a member with an overview of the industry.
- Other courses include topics such as drawings, specifications, estimating and scheduling. The topics cover the interpretation of information conveyed from architects and engineers to contractors through a legal document.
- The Foundation also offers three certification programs recognizing participants as Certified Construction Associates (CCA), Construction Industry Technicians (CIT) and Construction Document Specialists (CDS).
- An important focus of the Foundation is to concentrate on kindergarten through 12th grade education processes for all

young people, with primary emphasis on exposing children to career opportunities available in construction.

- More than 6,000 students participate in the Foundation's award winning National Block-Kids Contest each year.
- The NAWIC Founders' Scholarship Foundation awards scholarships each year to undergraduate students pursuing degrees in construction-related fields with at least one year of course study remaining.

Through liaisons and partnering agreements

- In 1993, NAWIC signed its first partnering agreement with the United States Army Corps of Engineers to promote and enhance the role of women in the construction industry.
- NAWIC's partnering agreement with the U.S. Department of Labor signed in 1994 provides access to grant applications and involvement with the Department's programs served by the Women's Bureau, Glass Ceiling Commission, Employment and Training Administration, Small Business and Minority Affairs and OSHA.
- In 1997, NAWIC signed a partnering agreement with the National Center for Construction Education and Research. The agreement allows NAWIC and NCCER to work together in promoting careers in construction to future generations of students.
- NAWIC also maintains partnerships with the Associated General Contractors of America, Women's Business Enterprise National Council, American Subcontractors Association, Associated Builders and Contractors, Small Business Administration, Women Build of Habitat for Humanity, Construction Financial Management Association, American Society of Professional Estimators, National Society of Professional Engineers, Southern Building Code Congress International, American Institute of Constructors.

by participating in career recruitment

- NAWIC chapters conduct career day seminars in local schools and communities to encourage young men and women to enter the world of construction.
- Many chapters participate in job fairs to recruit women who are interested in changing careers, and to provide information about educational and training requirements for both traditional and non traditional construction opportunities.

By Serving the Construction Industry

- Many NAWIC chapters establish scholarships and financial awards for students in their areas who are pursuing degrees in the various fields of construction.
- Local NAWIC chapters initiate and complete construction projects that benefit the industry and the community, such as Habitat for Humanity and the Phoenix, Ariz., chapter's *Construction Dictionary*, which is now in its ninth edition with approximately 85,000 volumes sold.
- Chapter members have built blueprint reading rooms, renovated public service buildings and conducted construction safety workshops. Chapters and regions have united to create and participate in flood and disaster relief programs.
- Local NAWIC projects may benefit your company directly or indirectly but, most importantly, can involve you and your employee as you work together on behalf of the industry.
- As an employer, your support of NAWIC as a corporate affiliate or by sponsoring your employees as chapter corporate members will bring you recognition as a supporter of women in the nontraditional field of construction.

How Can an Employer participate?

- Your company can show its support of women in construction by becoming a Corporate Affiliate with a sponsorship of \$500, \$750, \$1,500, \$2,500 or \$5,000 annually.
- Acquaint yourself with the many benefits of your employee's membership in NAWIC.
- Encourage your female employees to join NAWIC. Your endorsement will generate interest among other employees.
- Share your knowledge and experience in construction by participating in local chapter activities such as Block-Kids Contests or Women in Construction Week.
- Support your female employees in NAWIC by paying their dues

as you do for other employees of your firm who belong to professional organizations.

- Become a Chapter Corporate Member of NAWIC. Your company can hold one or more memberships and designate female employees to represent your firm at regional and national meetings. NAWIC is a 501 (c) (6) non-profit association. Its membership dues may be tax deductible as a business expense. Check with your accountant.

National Association of Women in Construction

- NAWIC is a professional association comprised of women working in construction and related industries. It was established in 1955 by 16 founding members. Today, there are approximately 6,000 members across the U.S. and in two Canadian provinces.
- Members of the Association are business owners and executives, subcontractors, managers, accountants, estimators and tradeswomen. Some members are employed in construction trades, including welding, carpentry, plumbing and electrical work.

core purpose

To enhance the success of women in the construction industry.

For more information on NAWIC or any of its programs, please contact the association at:

NAWIC

327 South Adams Street

Fort Worth, TX 76104-1081

(800) 552-3506 or (817) 877-5551

Fax: (817) 877-0324

Email: nawic@nawic.org

Or visit us online at:

www.nawic.org

