

NAWIC
CORE
VALUES

Believe in Ourselves As Women

Through recognized certification courses, professional seminars and exposure to the latest technology and industry developments, the variety of opportunities for **professional development** build competence and confidence.

By taking advantage of the benefits available through NAWIC, there are opportunities to **develop leadership skills and serve as a leader** in various capacities.

Persevere with the Strength of our Convictions

The value of NAWIC is fostered by the **support of women** through mentoring, education and career guidance experienced through local chapter involvement.

Strength is built through our **commitment** to make the construction industry a better place to work and to be a resource of job opportunities for women. **Involvement** in communities through construction industry projects, scholarships and NAWIC Education Foundation certifications strengthens the construction industry.

Dare to Move Into New Horizons

As a NAWIC member, you are **encouraged and motivated** to further your education, develop new skills, address challenges in the industry and strive for career excellence.

Core Purpose:

“To enhance the success of women in the construction industry”

This brochure is a publication of the National Association of Women in Construction (NAWIC).



NAWIC

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Discover the *value* of your membership in NAWIC.

valu • able — 1: having monetary value
 2: worth a good price 3: having desirable or esteemed characteristics or qualities 4: of great use or service 5: NAWIC membership.

Savvy NAWIC members, business owners and management can expect value from their investment in NAWIC membership for many different reasons.

Professional Opportunities

The professional benefits available through NAWICare endless.

- Industry speakers
 - Legislative / legal updates
 - Career / job leads
 - Mentoring opportunities
 - Education of youth and support through scholarships
 - Connection with women in the industry
 - Technical / product information
 - Community outreach projects
 - Liaison with other industry and professional associations
- . . . and more

Educational Opportunities

Education is highly valued within NAWIC.

Opportunities for your educational advancement include:

- Professional education programs
- Leadership development
- Assistance in plotting career path
- Association magazine subscription
- NAWIC Education Foundation (NEF) professional certifications:
 - Certified Construction Associate (CCA)
 - Construction Industry Technician (CIT)
 - Construction Document Specialist (CDS)
- Development of management and public speaking skills
- Speakers and seminars at national and regional events

Business Opportunities

There are profitable business opportunities available through NAWIC.

- Employee recruitment
- Marketing / Advertising opportunities for your company
- Access to a national and local resource network
- Discounts on goods and services

The Value of a NAWIC Membership ...

“The future success of all construction companies hinges on their capacity to attract, train and retain educated, knowledgeable workers and shape the work environment to fit their values. Women possess the leadership strengths to advance companies to this competitive stance. NAWIC fosters collaboration among women in construction ... NAWIC promotes its members’ construction knowledge and their ability to leverage it for their employers’ benefit.”

~ Robert W. Overton, Executive Vice President, Human Resources, the WELBRO Companies - Orlando, FL

“It [receiving the scholarship] was a turning point in my life ... Just knowing that I was a ‘scholarship recipient’ with all that phrase implies, was such a spirit lifter and positive attitude generator. NAWIC believed in me, and in turn, I believed in myself.”

~ Margaret “Peggy” Runchey former scholarship recipient and member of the Tampa, FL Chapter

“In my 24 years as a NAWIC member, I have had the opportunity to meet the best of NAWIC. NAWIC has taught me the basics of really strong friendships, camaraderie, organization and public speaking.”

~ Linda Harris, Las Vegas, NV Chapter

Employer Benefits

... of NAWIC membership.

Employer’s Basic Needs

As an employer, you know you have basic needs that must be met for your business to remain competitive. You must have dedicated, multi-skilled employees, increased productivity and company recognition.

NAWIC Meets Employer’s Needs

As the premier association for women working in the construction industry, NAWIC meets employers’ needs by:

- Developing and promoting industry values and culture
- Offering exposure to new skills and technology updates
- Promoting professional certifications, coaching and mentoring
- Generating publicity through community service projects
- Building a strong industry by promoting NEF K-12 programs to the future work force

Investment Dollars & \$ense

Monetary benefits of a NAWIC membership.

\$1,200	Industry-specific technical training
\$1,500	Business, management and marketing training
\$500	Legislative updates
\$600	Legal updates
\$600	Networking value at regional conferences
\$500	Mentoring opportunities
\$200	Product knowledge gained at meetings
\$200	Company credibility from association with NAWIC
\$200	Publicity and exposure through participation

\$5,500 REAL DOLLAR VALUE

VS.

\$320-420 ACTUAL COST

National dues, Chapter dues and 2 regional conferences per year

YOU DO THE MATH!

This model was based on the cost of separate fees and tuitions for classes and seminars offered through higher learning institutions and businesses.